



## SPONSORSHIP OPPORTUNITIES

### ICT / Innovation Roundtable and National Medal Dinner

**Supported by AIIA, ACS, AiG, AVCAL & NSW DSRD**

The Pearcey Foundation's innovation event and national award dinner returns to NSW for the first time in four years. Themed "Innovation – the Role of ICT" and linked to the National Innovation Review, the roundtable consists of a series of discussions featuring ICT industry leaders and commentators. During the dinner, key government ministers will be interviewed on Innovation and ICT by Peter Roberts of Fairfax Media and will present this year's Pearcey Awards for individual achievement in the ICT industry. Finally, Dr Terry Cutler, will deliver the Pearcey Oration, picking up the discussion themes and the recommendations from the Innovation Review green paper, to be published end July 2008.

With over 200 industry leaders attending, this afternoon/evening event provides sponsors a high profile opportunity to be associated with innovation and thought leadership. Our last event in NSW drew some 180 industry leader and resulted in a detailed report by noted journalist Ms Beverly Head (available on the Pearcey website [www.pearcey.org.au](http://www.pearcey.org.au)).

Five sponsorship packages are available and are described overleaf. The event format is as follows:

- 2.45** Registration
- 3.15** Introduction by MC Peter Roberts, Fairfax Media and Rapporteur Dr Terry Cutler
- 3.30** Panel discussion led by successful ICT entrepreneurs
- 4.30** Breakout & Networking
- 5.00** Panel Discussion led by ICT industry leaders
- 6.00** Cocktails & Networking
- 7.00** Dinner commences
- 7.30** Discussion with Rt Hon Senator Stephen Conroy and Hon John Della Bosca
- 8.00** Pearcey Medal presentation
- 9.00** Address by Dr Terry Cutler
- 9.30** Formal close

Confirmed speakers include: Rt Hon Senator Stephen Conroy, Hon John Della Bosca (or alternate), Dr Terry Cutler, Ian Birks – AIIA, Dr Ted Dunstone – Biometix, Ms Narelle Kennedy – Aust Business Foundation, Peter Roberts - Fairfax Media, Kumar Parakala – ACS, Tony Pensabene – AiGroup, Dr Silvia Pfeiffer – Vquence, Dr David Skellern – NICTA, James Tuckerman – Anthill Magazine, Ms Katherine Woodthorpe – AVCAL.

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# Pearcey Foundation Inc



## SPONSORSHIP OPPORTUNITIES

EXCLUDING GST

PRIMARY EVENT SPONSOR	1 Only
<ul style="list-style-type: none"><li>• Logo &amp; acknowledgement on all advertising, PR &amp; pre-promotion material</li><li>• Logo &amp; acknowledgement on all presentation &amp; printed material</li><li>• Opportunity for short speech (up to 5 mins)</li><li>• Banner/signage at all event sessions</li><li>• \$500 discount on table of 10 people for Awards Dinner</li></ul>	
	<b>\$10,000</b>
SESSION SPONSOR	4 Only
<ul style="list-style-type: none"><li>• Choice of Innovation Roundtable, Cocktail Function, National Award, NSW State Award</li><li>• Logo &amp; acknowledgement on all presentation &amp; printed material</li><li>• Opportunity for short speech (up to 2 mins)</li><li>• Banner/signage at your chosen session</li><li>• \$500 Discount on table of 10 people for Awards Dinner</li></ul>	
	<b>\$5,000</b>

### Premium Tables of 10

All companies booking a table of 10 people receive 'Premium' table signage and their logo on printed material **\$2,500**

Individual tickets **\$225**

For further details, please contact Wayne Fitzsimmons on 0418 382 625 or Charles Lindop on 0419 224 214.

### About The Pearcey Foundation

The Pearcey Foundation is a not-for-profit organisation focussed on thought leadership in the development of the Australian ICT industry. To ensure its independence, membership is restricted to individuals.

Event & NSW Committee: Charles Lindop & Phil McCrae (Co-Chairmen), Darren Besgrove, Len Rust, Silvia Pfeiffer, Ted Dunstone, Wayne Fitzsimmons.

National Committee: Ian Dennis (Chair), Wayne Fitzsimmons (Deputy Chair), Brenda Aynsley (S. Aust.), Jacqui Hartnett (Tas.), Catherine Mihalkya (A.C.T.), Charles Lindop & Phil McCrae (NSW), Peter Thorne (Vic.)

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